

Justin Pfeiffer

Product Designer
UI/UX Designer
Good Guy

Location: Los Angeles, CA

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Objective

I am seeking to be a part of a great company as Product Designer working to create positive user experiences.

Experience

UX/UI Designer at Sunrise Integration *Aug. 2017 to Current*

Was brought in to provide agency with a design asset. Worked with clients to create everything from e-commerce website design to full size applications. Worked with internal team to develop products to offer as sass solutions. Grew agency service to offer Design and through referral work was able to grow design team to multiple designers.

Product Developer at Montajj *Dec. 2016 to Aug.2018*

Worked with the CEO to evaluate and improve features in the application and create new features. Through user testing research and user interviews we were able to find pain points and improve platform functionality to make the process more clear to the end user. I worked on new feature designs and mock-ups that were presented to the CEO then developed and tested with a beta user group before full launch to production.

Product Designer at The Learning Journey *June 2012 to Aug. 2016*

I worked as a Product Designer in the Design Department under the Creative Director. When concepts were developed they were tested on a small group of users within the target market of the product. As a Designer I created new products that would target new price points and improved sales of the line and increased offerings in new department stores.

Lead Graphic Designer at The Antigua Group Inc. *Nov. 2009 to June 2012*

Worked as the Lead Graphic Designer creating marketing materials and updating over all brand language. While working at Antigua I was able to update the company web presence and open up on-line sales offerings as well and improved on-line catalog and company profile increasing on-line traffic and social media presence by 300%.

Education

Arizona State University *Aug. 2005 to June 2009*

Major: BA in Design

Minor: Applied Psychology

Tools

Adobe Photoshop
Adobe Illustrator
Premiere Pro
After Effects
Adobe CC
Figma
Balsamiq
Adobe Xd
Sketch
InVision Studio
Procreate
Pen and Paper

Skills

Interaction Design
User Journey Mapping
User Interviews
HTML/CSS
JavaScript
User Research
Branding
3D Modeling
SVG Animations
Illustration